



The association The SeaCleaners, governed by Law 1901, declared in the sub-prefecture of Lorient (France, 56) on 7 September 2016, published in the Journal Officiel de la République (Official Journal of the Republic) on 17 September 2016, has the purpose of :

Participate in the reduction of ocean pollution, including the design, construction and operation of one or more ocean waste collection vessels.

Its head office is located at 10, rue de la Drisse, 56470 La Trinité s/mer, FRANCE.

1/ Governance and operation of The SeaCleaners :

The President of the association is Mr. Yvan Bourgnon.

The Treasurer of the association is Mrs Géraldine Gasselin.

The current accounting of the association is carried out internally, the preparation of the annual accounts and the balance sheet are outsourced to the accounting firm Audiceco, located in Vannes (France, 56). The audit of the annual accounts as well as the specific verification of the accounts required by law are carried out by the firm Collet & Associés, Statutory Auditors in Ploemeur.

Organizational chart :

- Chief Executive Officer: Jean-François Mielcarek
- Accountant: Mireille Fixon

Patronage Hub

- Marketing and Development Director : David Taïeb
- Head of Patronage and Partnerships: Caroline Resmond

Communication Hub

- Communications Director: Valérie Amant
- Event Manager: Nolwenn Brohan
- Communication Manager, graphic design and web development: Séverine Cottin
- Community and Content Manager: Antoine Rodat

Awareness & Action Hub

- Head of the cluster: Claire Manneville
- Environmental Awareness Facilitator: Thémis Vernhes



Scientific Hub

- Scientific Director: Yannick Lerat

Volunteer Hub

- **Head of unit: Romain Sorlin**

Technical Hub:

- Technical Director: Frédéric Silvert (Manta Innovation)
- Operational and Scientific Manager: Éric Le Plomb (Manta Innovation)
- Project Manager: Thierry Pacini

2/ The Manta Project process in 2019:

- Validation of Manta's four main missions:
 - To collect and treat macro-waste thanks to its onboard plant.
 - To constitute a scientific laboratory capable of hosting international specialists to closely study the plastisphere.
 - To create an educational platform to educate the young generations who will board the Manta.
 - To generate a circular economy in emerging countries.
- Implementation of 7 development projects related to innovation concerning the different technological bricks that will be installed on board the Manta (pyrolysis, automated rigging, photovoltaic panels, hydro-generator, etc.).
- The rewriting of the functional program after the validation of the MANTA's missions, led to a redefinition of the ship's architecture: revision of the multihull architecture and overall architecture and design work for the Manta.
- Realization with the rehabilitation of a small catamaran, of a prototype for testing the collector mats, the CLeanersLab. Trial days on the buoyancy and manoeuvrability of the vessel, then closed basin trials with floating plastic waste, collecting mats and suction.

The work on these various technological programs brings together 17 external partners or subcontractors, including 3 sponsors (MTB, Brangeon Group and Technip-FMC) as well as 5 research laboratories.

Hours of work on the project: 4,200 internal hours / 6,325 external hours

- The sum of **EUR 1,826,131** (one million eight hundred and twenty-six and one hundred and thirty-one euros) was collected and made it possible to pay for the following actions:



ACTIVITY REPORT 2019

The SeaCleaners

COSTS OF ACTIONS RELATED TO THE MANTA PROJECT	AMOUNT OF FUNDING
Outsourced technical studies / MANTA project	344,000 €
Awareness / pedagogy actions	17,382 €
Communications actions carried out in France	176,582 €
Communications actions carried out abroad	47,733 €
Fundraising actions	154,522 €
Banking services / fund transfer commissions	16,701 €
TSC store merchandise purchases	64,702 €
Other purchases and external charges (Rent, utility vehicles, accountant, ...)	129,087 €
Taxes	6,921 €
Salaries and social charges	333 373 €

3/ Result for the financial year 2019 and operating costs (Period from 01/01/2019 to 31/12/2019):

Balance sheet total net assets: + € 2,151,313

Operating income + € 1,826,131

Accounting net result: + € 876 128

4/ Liberalities received period from 01/01/2019 to 31/12/2019:

Direct donations: € 92,991 (HelloAsso online donations) + € 56,466 = **€ 156,457**

Donations from corporate patrons: **€ 1,669,674**

The sponsoring companies are linked to the project by a sponsorship agreement which commits them to support the association for a period of up to 5 years.

In 2019, the following companies are patrons: ALLIANZ GI, ALUMAINE, ADEXGROUP, AMCOR, Atelier ROSEMOOD, BALZEO, BRAINSONIC, BRANGEON Services, DELTA TRAILERS, EcoDDS, ELCIA, ELEVEN STRATEGY, EXTERNATIC ATLANTIQUE, Fonds de Dotation Charier, FRITEC, Groupe BARBIER, INNAX, JUNE PARTNERS, LEONOR GREYL, Les Salines de Guérande, MTB MANUFACTURING, MTB RECYCLING, OBEO, POLYMIX, PROCAL, RAMSES Keystone, HTP Pyrotechnie, SOCAPS FUND, ROQUIGNY, SUNSAIL The MOORING, OSALIA.

5/ In-kind and skill-based sponsorship in 2019:

The association has benefited from the patronage in kind and expertise of the following companies:

- **Marigny Capital:** Provision free of charge of offices (approximately 73 m2) for The SeaCleaners at 9, rue de la Paix in 75002 Paris. Rent valued at €3,437/month, i.e. sponsorship



in kind valued at €41,350 for the year 2019.

- **Duo Display:** Creation of various dismantable stand elements and other visual marketing products for the association's presence at the events. Service and delivery of the elements valued at 2 858 €.
- **MTB Group:** Research and development of the entire waste sorting unit on board the Manta. Sponsorship of skills valued at €100,876.
- **ESRI:** Development of a Geographical Information System tool and data collection with the provision of ArcGis licenses to the association.
- **Air Liquide:** Provision of a full-time project manager for the development of the project.

6/ International development

- The Association's project is international in scope. An action plan has been drawn up to this effect for deployment in 2020.
- A new President of The SeaCleaners Switzerland has been appointed. Maurice Hoffstetter is in charge of the development of this antenna (recruitment of a new Director and a new Treasurer) in order to promote the missions of the association on Swiss territory (fundraising, awareness raising and actions in the field).

7/ Awareness-raising actions for different audiences in 2019:

7.1/ Creation of the Volunteer Hub :

The creation of the Volunteer Hub has enabled the development of a network of 70 volunteers active in different regions of France. They have been trained in field observation and event management.

In a few months, 350 new volunteers registered on the platform of the association's website created for this purpose.

This new network of volunteers enabled The Seacleaners to be present and active at 15 national events and to carry out five simultaneous waste collection actions during the World Clean Up Day in September.

The Voluntary Sector is developing its action plan, with plans to open regional branches throughout France in 2020.

7.2/ The association was present at 15 trade fairs and targeted events in order to present the project and raise public awareness of plastic pollution of the oceans:

- *Salon de la Plongée from 11th to 14th January in Paris: the Diving Salon.*



- *Festival Galathéa in Hyères (French Riviera) from 21 to 24 March 2019: international festival of the marine world. Animations carried out with 350 schoolchildren.*
- *Les Nauticales de la Ciotat from 23 to 31 March in Marseille: the Aix-Marseille-Provence boat show.*
- *The International Tennis Tournament in Strasbourg on 21 May. Activities for 160 schoolchildren.*
- *Debord de Loire, from 23 to 26 May in Nantes: the artistic and nautical event around the Loire estuary.*
- *Le Grand Défi, on 30 May in Marseille: the first eco-responsible sports competition for collecting waste at sea.*
- *The Armada, from 6 to 16 June in Rouen: the international gathering of tall ships. Animations for about 300 people of all ages.*
- *La mer XXL, from June 29th to July 10th in Nantes: universal sea exhibition. Activities for 250 schoolchildren.*
- *The Inter-Celtic Festival, from 2 to 11 August in Lorient: brings together dozens of musical groups from countries and regions of Celtic origin.*
- *The PAKA Festival in La Trinité-sur-Mer, on 21 July 2019.*
- *The Grand Pavois in La Rochelle, from 18 to 23 September: international boat show afloat.*
- *Les Voiles de St Tropez, from 29 September to 6 October: a unique gathering of modern and old sailing boats from all over the world. Animations for 150 schoolchildren.*
- *Biomim Expo, on October 22nd in Paris: a gathering of actors and stakeholders in Biomimicry and bio-inspired innovations, approaches that draw their inspiration from Nature to innovate and create the conditions for a renewed and environmentally friendly development model.*
- *Cap d'Agde Autumn Boat Show, from 30 October to 3 November: gathering of professionals from the new and second-hand boat and nautical equipment market.*
- *Les Mille Sabords, from October 31 to November 3 at Crouesty: boat show dedicated to the second-hand boat market. Animations for about fifty people from the general public.*
- *Maker Faire, from 22 to 24 November in Paris: an event that brings together all the Makers who carry out projects as innovative as they are creative. Activities for 100 schoolchildren.*
- *Le Nautic, from 7 to 15 December in Paris: the annual Paris Boat Show.*



7.3/ Raising awareness among schoolchildren, peri- and extra-curricular environments and other audiences

School environment:

- Marcel Pagnol primary school in Colombes (92): pilot school. Karine Gromaire, Director of the school helps to write the association's pedagogical project.
- Saint Joseph primary school in Crac'h (56): pilot school. Patricia Degrès, teacher, helps to write the association's pedagogical project.
- Saint Gildas secondary school in Brec'h (56) : half-day of interventions to present the association and the Manta project to the 7 6th grade classes. Technology course workshop: Imagine the model of a boat depolluting the ocean. 210 students sensitized.
- Collège Saint François Xavier in Vannes (56): pilot school. 100 pupils sensitized.
- Lycée Georges Pompidou in Castelnau-le-Lez (34): conference for all secondary school students as part of the Fête de la Science.
- Lycée d'enseignement général et technologique agricole Aix Valabre in Gardanne (13): 150 pupils made aware.

Peri and extra-curricular environments:

Children Camp Summer Village (CISV)

- Spring 2019: weekend of meetings of young people enrolled in the CISV summer camp "Sustainable Development" in Préfailles (44): presentation of the Manta project and the activities of the association. Awareness raising on plastic pollution within the framework of the CISV's MOSAIC programme for sustainable development. 50 young people sensitized.
- Summer 2019: the CISV summer camp brought together 7 young people aged 15 to 18 in La Trinité-sur-mer (56). With them, the association carried out a survey among the population of Trinité-sur-mer on sorting instructions, in order to carry out a field diagnosis. The aim is to be able to direct the Community of Communes of Auray Quiberon Terre Atlantique towards possible future actions to raise awareness and to collect waste on the beaches with the inhabitants and summer visitors.

Estimated total number of people reached in 2019: 2,000 people



7.4/ Prospects for awareness-raising actions and 2020 development strategies for the Awareness & Action division

Public employees of patron companies

- Creation of a Patrons' toolkit in connection with the Sponsorship division for our corporate sponsors with the development of awareness actions for the employees of these companies and local authorities in connection with CSR services.

Schoolchildren

- Steps to obtain the "association éducative complémentaire de l'enseignement public" label.
- Accompaniment of E3D establishments (school/establishment with a sustainable development approach).
- Support for the development of educational marine areas.
- Setting up theatre-forum workshops, artistic creation and training of eco-delegates.

Peri- and extra-curricular public

- Follow-up to the CISV (Children Camp Summer Village) partnership.
- Approach to obtain the Youth and Sport accreditation.
- Develop partnerships with leisure centres, holiday centres, sailing, diving and other water sports schools for actions around oceanic plastic pollution and learning about everyday eco-gestures.

Events

- Work on awareness-raising tools for 15-30 year olds during festivals.

General public

- Development of citizen science programmes in connection with the Scientific Hub.
- Development of waste collection in connection with the Volunteer Hub.
- Development of summer tours to raise awareness on the beaches in connection with the Events hub.
- Development of activities for birthdays to taste 0 waste (Tribee partnership).

Volunteers

- Creation, follow-up and evolution of a Volunteer Kit in connection with the Volunteerism pole.
- Animation training for the association's volunteers.

Partnerships

As part of the development of awareness with the support and/or collaboration of actors from the environmental sector, but also from the public service, a partnership development plan has been initiated. In 2020, it will focus in particular on two sectors:

- Aquariums in order to raise awareness among a wider public: Creation of a specific educational kit with various awareness-raising tools in the form of animations and games.



- Local partnerships (Parc Naturel Régional du Golfe du Morbihan, Ville et port de la Trinité-sur-mer, Compagnie des ports du Morbihan, etc.) in order to create educational marine areas and carry out actions for yachtsmen (eco-gestures, Blue Flag charter, etc.), national and international partnerships with similar objectives.

8/ Scientific Hub

Since the creation of the Scientific Hub, actions to bring together national and international institutions and scientific experts have been carried out. The objectives of these actions are to increase in-depth knowledge of the problem of oceanic plastic waste, to determine possible and conceivable solutions to combat this pollution and to set up an International Scientific Advisory Board in the near future.

Within this framework, Yannick Lerat, Scientific Director and Eric Le Plomb, Operational and Scientific Manager, participated in various events during which they were able to promote the scientific aspect of the association's missions and exchange with specialists in the sector:

- Open de L'international, on 1 July in Brest (29), organised by Bretagne Commerce International: information and networking day for Breton entrepreneurs.
- Oceanext 2019 round table, "Living a clean and productive ocean", on 5 July during the XXL Sea event in Nantes (44). Theme addressed: plastic depollution and the ship needed for this purpose.
- Meeting with the French Ambassadors, on 30 August in Rennes (35), organised by Bretagne Commerce International.
- Meeting with the Shipowners of France at the invitation of Stephenson Harwood, on 19 September at the Maison des Océans, Paris.
- Ocean Hackathon, from 11 to 13 October in Brest (29), organized by Technopôle Brest Iroise.
- ITECMER - International Fishing Industry Trade Fair, October 16 at the Parc des Expos de Lorient Bretagne Sud (56).
- VALORIAL'CONNECTION " Biomimicry : from natural to industrial ". Organized by CBB Capbioteck and ADRIA, on November 26th in Lorient (56). Presentation of the Manta project.

Participation in the France Ocean Committee (CFO):

The Comité France Océan is a consultation group, created in 2018 on the initiative of the Prime Minister, alongside the Minister of Ecological and Solidarity Transition, with the aim of building a regular and nourished exchange between the State, its public establishments in charge of the sea and organisations for the protection of the marine environment. This consultation committee is led by the SGMer, and is a real forum for the production of ideas and solutions, a "think tank" that feeds into the major exercises led by this ministry.



This work is structured around workshops, a plenary committee and a steering committee, which enable exchanges to be structured around specific themes, in order to generate concrete proposals for action based on a regular work programme.

Four priority areas of work have thus been chosen:

- the fight against marine waste;
- the protection of marine biodiversity;
- the artificialization of seas and coastlines;
- the removal of obstacles and obstacles to action.

The association participates in the various works of the CFO, in the Marine Waste Working Group.

9/ Operational field

Establishment of a network of Voluntary Observers :

Creation of an observation protocol for sea users. By signing the Volunteer Observer protocol, yachtsmen actively commit themselves to the association in the field and participate in the study of plastics present at sea (location, density).

Identification of users of the sea: freight ships, cruise ships, exploration ships, scientific ships, boat rental companies, diving clubs, etc. in order to set up observation partnerships at sea.

10/ Awards and Accreditations

In 2019, the Association's Manta project receives 3 awards:

- CCI France-Switzerland Award in March.
- European Leadership Award 2019 from the European Business Summit in May.
- Special Prize of the Jury of the 30th Trophies from the CCI France-International in June.

In January 2019, the Association is accredited as an "Observer Member" to the UN Environment Agency, which gives it the opportunity to attend the 4th UN Environment Assembly from 11 to 15 March in Nairobi (Kenya) and during which it participates in exchanges with the Major Groups and Stakeholders.

This report has been validated by the President against signature.

Done at La Trinité s/mer, 12th September 2020.

Yvan Bourgnon

President