

2017

ACTIVITY REPORT

# THE SEACLEANERS

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# 2017



The  
SEACLEANERS



[www.theseacleaners.org](http://www.theseacleaners.org)



# The organization in 2017

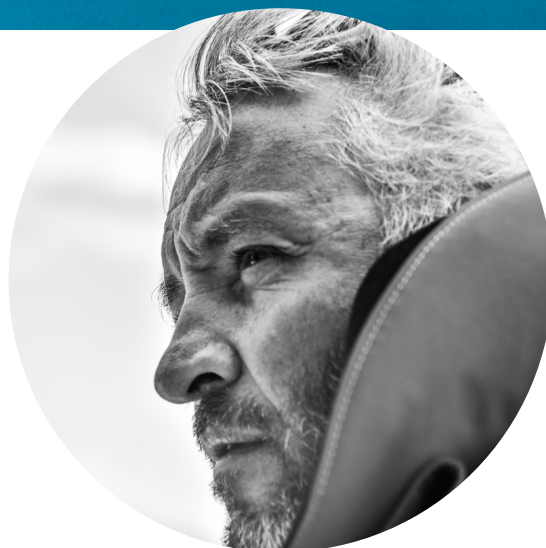
Because the ocean is a common good for all people, it is our collective responsibility to preserve and restore it. The SeaCleaners acts with the conviction that only a global, concrete and complete approach to plastic pollution will allow an awakening of consciences and a radical evolution of uses.

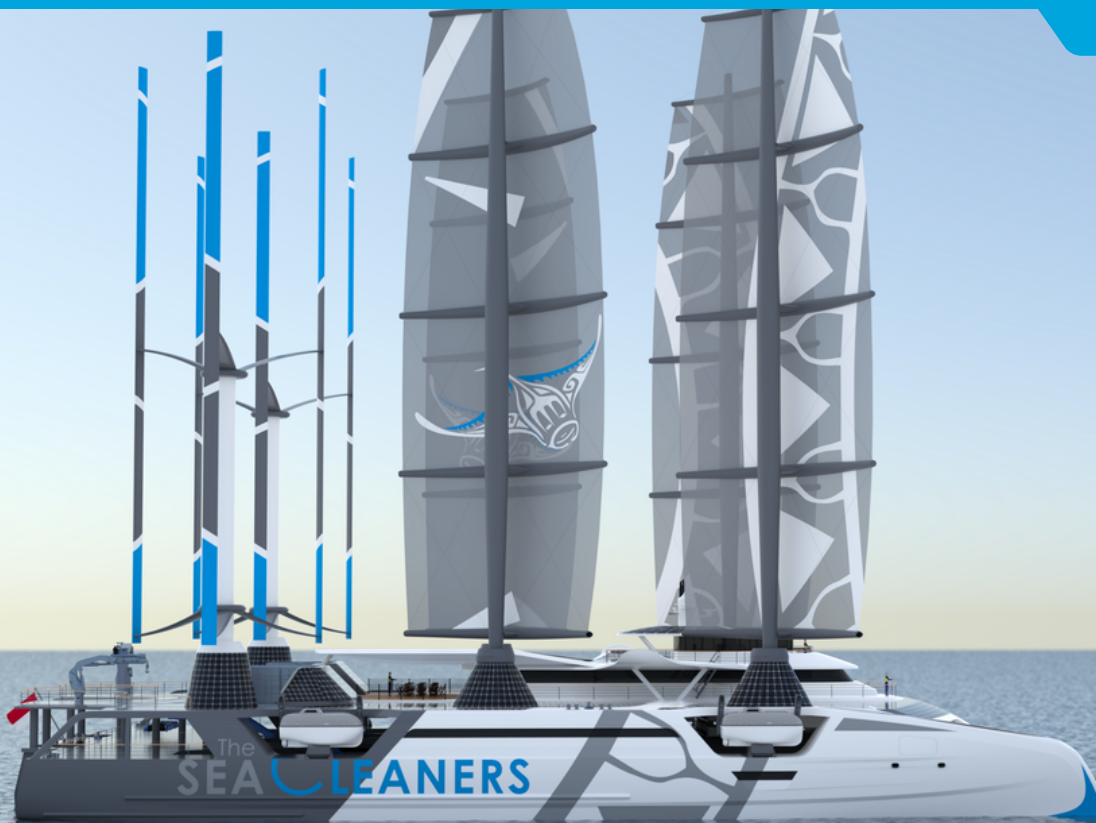
## OUR DREAM

The SeaCleaners' dream is of a world in which the oceans, drastically cleaned up, will have regained their original beauty and the integrity of their functions, which are essential to the planetary balance. Humanity and biodiversity depend on it.

## WHO ARE WE?

The SeaCleaners is an association under the French Law of 1901, recognised as being of general interest, non-profit and exclusively privately funded. It was created in 2016 by the French-Swiss skipper Yvan Bourgnon.





## OUR MISSION

Faced with a certain inertia of national and international public policies and the acceleration of plastic production and consumption, The SeaCleaners has chosen a proactive and pragmatic approach in order to participate in the reduction of ocean pollution, notably through the design, construction and operation of one or more ocean waste collection boats.

## GOVERNANCE AND OPERATION OF THE ASSOCIATION

The crew of The SeaCleaners is composed as follows:



### **President:**

Mr. Yvan BOURGNON



### **Managing Director:**

Mr. Jean-François MIELCARECK



### **Treasurer:**

Mrs Géraldine GASSELIN



### **Communication Director:**

Mr. Nicolas SAINTE-LUCE

# Lists and funding of actions related to the construction of the first ship

This year, the sum of five hundred and seventy-one thousand three hundred and eighty-five euros (€571,385) was collected and allowed the payment of the following actions:

ACTIONS RELATED TO THE CONSTRUCTION OF THE VESSEL	AMOUNT OF FUNDING
Technical feasibility study	€158,138
Ancillary costs (trade shows, travel, website, external communication, etc.)	€129,926
Scientific study on the state of plastic pollution in the world's oceans	€53,185
Operating costs	€25,602

## Financial overview of the activity in 2017

### RESULT OF THE FINANCIAL YEAR 2017 AND OPERATING COSTS (FOR THE PERIOD FROM 01/09/2016 TO 31/12/2017)

Balance sheet total	+ €571,385
Operating income	+ €295,481
Net accounting result	+ €276,423

→ **€273,391** were taken from the donations to cover the running costs of the association.

### DONATIONS RECEIVED FOR THE PERIOD FROM 01/09/2016 TO 31/12/2017

Donations from individuals	€266,325
Donations from companies	€305,060



# Support and partnership

The SeaCleaners' corporate partners support the association every day in the development of its ocean protection missions.

## CORPORATE PARTNERS

Several companies have already joined The SeaCleaners adventure. They include: MTB, Boost-Air, June Partners, Decathlon, Leonor Greyl, Atantis television, Reard Paris, Hommes et Performances, Koa Food Int. and ESRI France.

## IN-KIND SPONSORSHIP IN 2017

This year, the association benefited from in-kind sponsorship from the following companies:

### ✓ Marigny Capital

Provision of offices of approximately 73 m2 at 9, rue de la Paix, 75002 Paris, from 15 October 2017. Rent valued at €3,750/month, i.e. a sponsorship in kind valued at €9,375 for 2017.

### ✓ Nautic Festival SA

Provision of a stand for the presentation of the association at the Nautic show in Paris, from 2 to 10 December 2017. This provision has not been valued.



## OUR OTHER SUPPORTERS

The association has set up a sponsorship partnership with the Prince Albert II of Monaco Foundation, in order to carry out joint actions to protect the oceans and combat plastic pollution.

By extension, the association is also sponsored by the National Geographic Institute, an extension of the Prince Albert II of Monaco Foundation.



The Camp is also a sponsor of the association. This innovation centre brings together activists and scientists working on tomorrow's solutions to universal challenges for a better future for our planet.