

2018

ACTIVITY REPORT

# THE SEACLEANERS

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# 2018



The  
SEACLEANERS



[www.theseacleaners.org](http://www.theseacleaners.org)

# The organization in 2018

Because the ocean is a common good for all people, it is our collective responsibility to preserve and restore it. The SeaCleaners acts with the conviction that only a global, concrete and complete approach to plastic pollution will allow an awakening of consciences and a radical evolution of uses.

## OUR DREAM

The SeaCleaners' dream is of a world in which the oceans, drastically cleaned up, will have regained their original beauty and the integrity of their functions, which are essential to the planetary balance. Humanity and biodiversity depend on it.

## WHO WE ARE?

The SeaCleaners is an association under the French Law of 1901, recognised as being of general interest, non-profit and exclusively privately funded. It was created in 2016 by the French-Swiss skipper Yvan Bourgnon.

## OUR MISSION

Faced with a certain inertia of national and international public policies and the acceleration of plastic production and consumption, The SeaCleaners has chosen a proactive and pragmatic approach in order to



participate in the reduction of ocean pollution, notably through the design, construction and operation of one or more ocean waste collection boats.



## GOVERNANCE AND FUNCTIONING OF THE ASSOCIATION

This year, the SeaCleaners crew has grown. A technical director, a sponsorship and partnerships manager, an events manager, a communications officer, a community manager and an accountant have joined the adventure.

To date, the crew of The SeaCleaners is composed as follows:



### **President:**

Mr Yvan BOURGNON



### **Head of sponsorship and partnerships:**

Mrs Caroline RESMOND



### **Treasurer:**

Mrs Géraldine GASSELIN



### **Events Manager:**

Mrs Nolwenn BROHAN



### **General Manager:**

Mr Jean-François MIELCARECK



### **Communication, graphic design and web development manager:**

Mrs Séverine COTTIN



### **Communication Director:**

Mr Nicolas SAINTE-LUCE



### **Community and content manager:**

Mr Antoine RODAT



### **Technical Director:**

Mr Frédéric SILVERT



### **Accountant:**

Mrs Mireille FIXON

## THE MANTA PROJECT



**To contribute to the de-pollution of the oceans while developing innovative technological solutions: this is the mission of MANTA innovation, the new integrated design office of The SeaCleaners.**

## THE PURPOSE OF MANTA INNOVATION



**Manta Innovation was established in February as a SAS (limited liability company) . Its sole shareholder is The SeaCleaners. The purpose of Manta Innovation is, directly or indirectly:**

Manta Innovation may act directly on its own behalf or on behalf of third parties, either alone, or in participation or partnership with any other natural or legal persons, and carry out in any form whatsoever the operations falling within its object.

- All naval and environmental studies and engineering
- All naval construction work
- Marketing of all products related to navigation and seabed clean-up
- The acquisition of holdings in any company or companies with the same, similar, related, accessory or complementary object
- In general, all financial, industrial, commercial, civil, movable and immovable operations that may be directly or indirectly related to one of the specified objects or to any other similar or related object.

### THE SEACLEANERS E-SHOP OPENS.



**This year 2018 also marks the creation of The SeaCleaners shop, present at trade fairs and events, to promote the association's image to the general public..**

# The cost of actions related to the Manta project

€1,372,953 (one million three hundred and seventy-two thousand nine hundred and fifty-three euros) was collected and paid for the following actions:

COSTS OF ACTIONS RELATED TO THE MANTA PROJECT	AMOUNT OF FUNDING
Internal and outsourced technical studies/project MANTA (MANTA INNOVATION)	€326,292
Ancillary costs (trade fairs, travel, website, external communication, etc.)	€316,035
Operating costs	€222,638
Development and activity shop	€13,319

## Financial overview of the activity in 2018

### RESULT OF THE FINANCIAL YEAR 2018 AND OPERATING COSTS (FOR THE PERIOD FROM 01/01/2018 TO 31/12/2018)

Balance sheet total	+ € 1,189 199
Operating income	+ € 1,372,953
Net accounting result	+ €821,113

→ €551,992 were taken from the donations to cover the various operating costs of the association.

### DONATIONS RECEIVED FOR THE PERIOD FROM 01/01/2018 TO 31/12/2018

Donations from individuals	€88 898(HelloAsso) + €1 030 (direct donations) = €89,928
Donations from companies	€1,613,668



# Support & partnership

The SeaCleaners' corporate sponsors support the association every day in the development of its ocean protection missions.

## THE CORPORATE SPONSORS

Several companies have already joined The SeaCleaners adventure.

They include:

Magna Presse, SPADEL, Eleven Strategy, MTB Recycling, Leonor Greyl, June Partners, Brangeon Services, Boost Air, Groupe Barbier, Elcia, Agro Compagnie For Africa, Roquigny Sprl.



## IN-KIND SPONSORSHIP IN 2018

This year, the association benefited from in-kind sponsorship from the following companies:

### ✓ Marigny Capital

Provision of offices of approximately 73 m2 at 9, rue de la Paix, 75002 Paris, for the year 2018. Rent valued at €3,750/month, i.e. a sponsorship in kind valued at **€45,000** for the year 2018.

### ✓ Duo Display

Creation of a complete stand that can be dismantled and adapted for trade shows. Service and delivery of the stand valued at **€5,804**.



## AWARENESS-RAISING ACTIVITIES

**The SeaCleaners acts against plastic pollution in a corrective and preventive manner, in particular by educating and raising awareness among the general public, in order to raise awareness and bring about lasting changes in behaviour.**

### **This year, the association was present at 14 trade shows and targeted events, namely:**

- The Boot in Düsseldorf from 20 to 28 January, at the Düsseldorf International Boat Show.
- The Galathée festival in Hyères from 22 to 25 March, an international marine festival.
- Les Nauticales de la Ciotat in Marseille, from 31 March to 8 April, at the Aix-Marseille-Provence Metropolis Boat Show.
- The Salon de l'invention in Geneva, from 11 to 15 April. This is the largest annual international event devoted exclusively to inventions.
- The Clean Tech Week in Annecy, from 20 to 24 June, during the first international green technology week. This event was dedicated to the innovative technologies of tomorrow.
- The Biomim Expo in Paris on 23 October, a major gathering of actors and stakeholders in Biomimicry and approaches that draw inspiration from Nature to innovate and create the conditions for a renewed and environmentally friendly development model.
- The Blue Days in Les Sables d'Olonne, on 25 and 26 September. These are the first blue days proposed by the Ruptur collective. Business leaders, professionals from different backgrounds, artists and young people met to get inspired, discover, act to design together another economy, responsible, sustainable and ecological.
- Les Mille Sabords in Crouesty, from 1 to 4 November, a boat show dedicated to the second-hand boat market.
- The Salon Nautic Du Léman, in Switzerland, from 2 to 4 November.
- The Paris Peace Forum, from 11 to 13 November. The first edition of the Paris Peace Forum brought together civil society actors from around the world to advance concrete solutions for global governance.
- The Salon de l'écologie in Montpellier, from 7 to 11 November, a national and annual meeting of the professional ecology sector.
- Pollutec in Lyon, from 27 to 30 November, which brings together professionals from all over the world to discuss innovative solutions for reducing the impact of human activities on the environment, whether in industry, local authorities or the service sector.
- The Nautic in Paris from 6 to 16 December, an essential meeting place for all those involved in the yachting industry.
- The Energaia in Montpellier, from 11 to 12 December, an annual event dedicated to professionals in the renewable energy and energy efficiency sector.