

Activity Report 2025

**PROTECTING OCEANS AND AQUATIC ENVIRONMENTS
FROM PLASTIC POLLUTION**

www.theseacleaners.org



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EDITORIAL

Dear Members,

The decision taken on 25 April 2024 by the board of The SeaCleaners Swiss to assume the missions and objectives of The SeaCleaners has proven fully justified today. The scope of intervention has been resized to remain coherent, realistic, and manageable, as demonstrated by the results achieved during missions already carried out.

Under the leadership of Benoit de Torcy, director of our association, a clear and structured fundraising approach has been put in place, based on the full financing of each project, covering:

- the purchase of collection vessels;
- their transport to the intervention site;
- and their operating costs over a three-year period.

At the end of this period, The SeaCleaners donates the vessel to a local partner to ensure continuity of action on the ground. A project is only launched once it is fully funded. The funds raised are allocated with complete transparency, in keeping with the commitments made to our donors and sponsors.

Benoit's regular travels to Southeast Asia, where the vessels collect waste, and to Brittany, where they are built, illustrate TSC's management of its entire operational chain.

This presence on the ground strengthens our association's credibility with its partners and supporters. This approach also relies on a dual local partnership:

- the recycling of collected waste;
- the collection of data to measure the impact of the actions carried out and to report on them to our sponsors.

Securing sponsors remains a particularly demanding endeavour, requiring consistency, commitment, and perseverance — qualities that Benoit demonstrates with unwavering determination.

At the same time, the rollout of a programme of committed ambassadors championing our cause, capable of carrying The SeaCleaners' message over the long term and raising its visibility, continues to expand.

The long-term sustainability of TSC also depends on the involvement of its volunteers, who actively contribute to our work. Retaining them is essential, as they too serve as true ambassadors for our association.

On behalf of the board, I extend my warmest thanks to the entire operational team, and most especially to Benoit, for his dedication and his work in service of our mission.



Maurice Hoffstetter
President

EDITORIAL

Dear Members,

The year 2025 marks an important milestone in the development of The SeaCleaners Swiss. It confirms the soundness of our vision, the relevance of our action, and our determination to play a lasting role in the fight against plastic pollution.

This year, we reached a decisive turning point with the launch of our project in Malaysia. This new presence represents far more than geographical expansion: it demonstrates our ability to deploy concrete, local, and structured solutions in partnership with on-the-ground stakeholders.

The start of operations in Malaysia is a major achievement, one we can all be proud of. It shows that our model is credible, replicable, and capable of delivering real impact.

At the same time, 2025 was also a year of consolidation. We continued to build on the three pillars that underpin our work:

- intercepting plastic flows before they reach the open sea,
- raising awareness among younger generations and the wider public,
- developing lasting partnerships with local communities.

Through this approach, we affirm a strong conviction: the fight against plastic pollution can only produce lasting results if it is sustained over time, with method, humility, and ambition.

Awareness-raising was at the heart of our work this year. We had the privilege of visiting 50 classrooms to share knowledge, explain, engage in dialogue, and above all spark awareness among the youngest. These moments are essential. They help shape tomorrow's citizens and remind us that protecting the environment also starts with education.

We also strengthened our presence on the ground through numerous clean-up operations organised in France, Switzerland, and Malaysia. Beyond their direct impact, these events are powerful moments of collective mobilisation. They bring together volunteers, partners, businesses, local authorities, and citizens around a shared, visible, and tangible goal.

One of the most encouraging signs this year has been the revival of volunteering. Seeing renewed engagement around our mission is deeply gratifying. This momentum shows that our cause brings people together, speaks to their conscience, and inspires them to act. We know that nothing lasting is built alone: the return of volunteers is a strong marker of trust and of what lies ahead.

Finally, 2025 allowed us to secure a major step forward for our future development: the fundraising for our project in Indonesia is now confirmed. This next phase, set to begin in mid-2026, is fully aligned with our long-term deployment strategy. It reflects our commitment to building robust, meaningful, and sustainable projects in service of local communities.

More than ever, we want to build for the long term. Our ambition is not simply to act fast, but to act wisely — with consistency, rigour, and impact. Year after year, we are laying the foundations of an organisation that can grow without losing sight of its mission: protecting aquatic environments from plastic pollution, while raising awareness and rallying people around lasting change.

I would like to warmly thank all of our partners, supporters, volunteers, teams, and local allies. It is thanks to this collective commitment that 2025 has been a year of progress, renewed confidence, and forward momentum.

The story we are writing is still young, but it already carries results, hope, and ambition. And this is only the beginning.



Benoit de Torcy
**Managing
Director**

The SeaCleaners is a non-profit organization whose mission is to protect oceans and aquatic environments from plastic pollution.

Board



Maurice Hoffstetter
President

Corporate strategy
Business Management



Cyrille Alheritiere
General Secretary

Corporate strategy
Asset management



Annabella Cardone
Treasurer

Financial management
Investment management



Milena Stoyanova

Environment
Public affairs
Financial services



Maxime Chrétien

Anti-corruption
and anti-fraud



Begoña Mallenco

Marketing and
Communication
Brand image

Management



Benoit de Torcy
General manager

Strategy and planning
Project development
Operational management

The core of our missions

Our objective is to expand the efforts of The SeaCleaners worldwide, focusing on completing our four main missions:



Collect & recycle plastic waste

Contributing to land and sea clean-up efforts through our boats (Mobula), while ensuring the optimization of the plastic waste recycling process



Understand & share scientific knowledge

Gaining insight into the impact of plastic pollution on the environment and human health, and disseminating scientific knowledge.



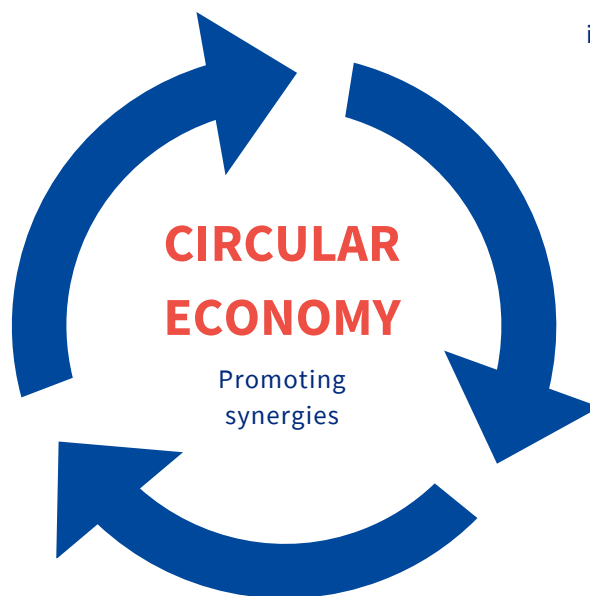
International advocacy

Developing a powerful network as a member of several international leading summits with the role of expert observer.



Raise awareness to engage all publics

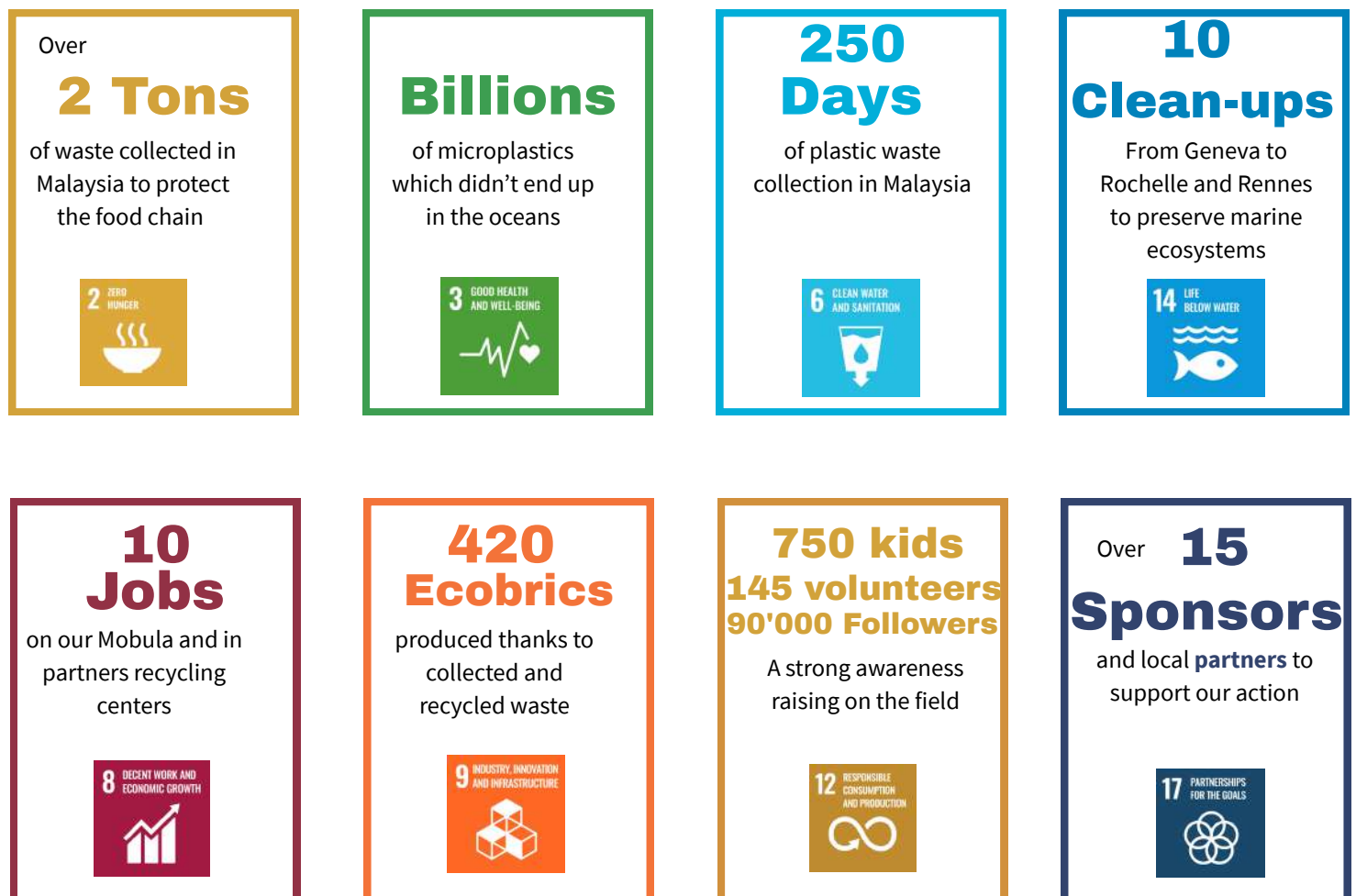
Raising awareness in schools, universities and companies, enticing changes in behaviour.



SUSTAINABLE DEVELOPMENT GOALS

The SeaCleaners fights against plastic pollution in the oceans and aquatic environments through expeditions, technological innovations, and awareness programs.

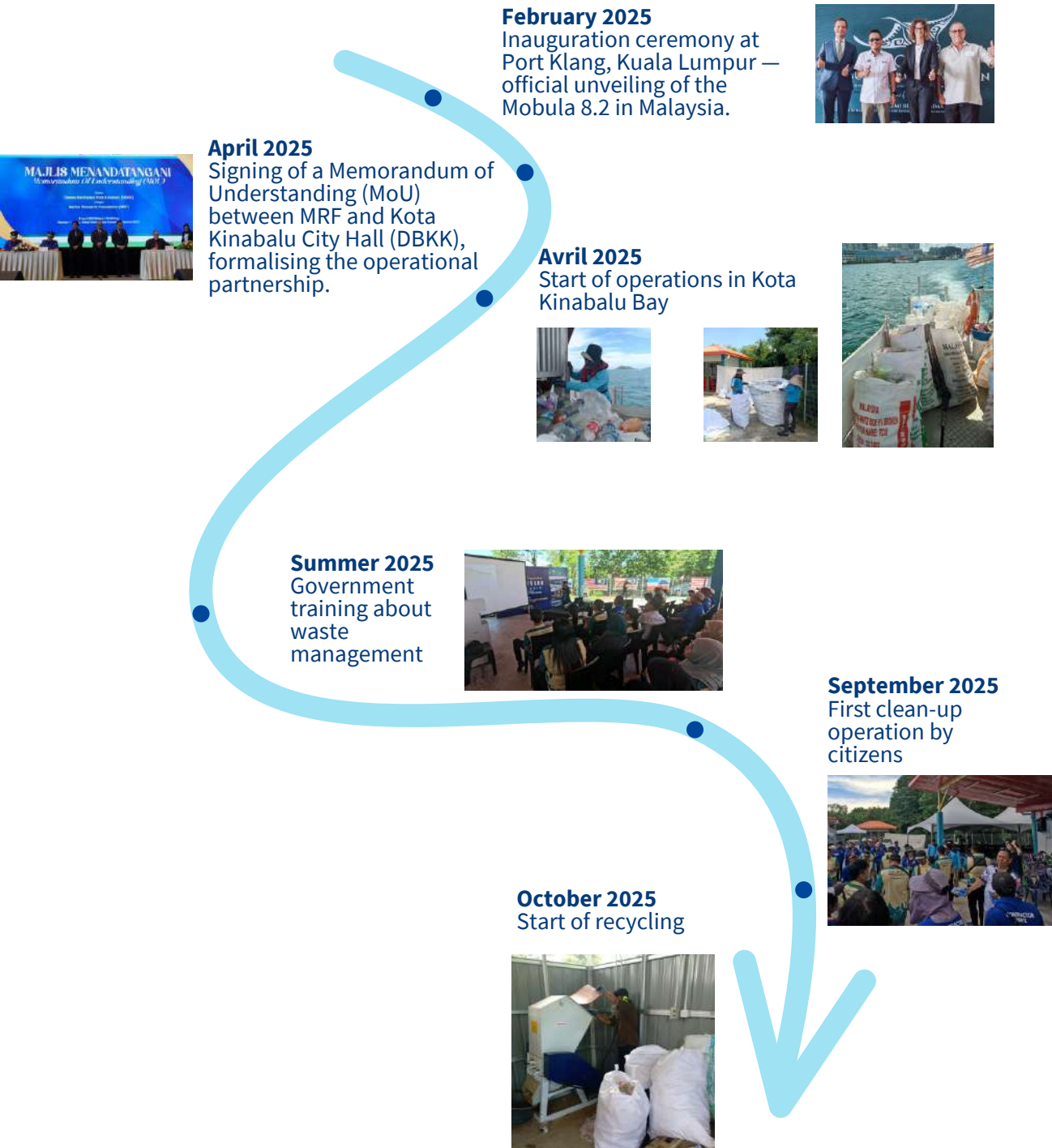
Our work is directly aligned with several United Nations Sustainable Development Goals.



Mobula 8.2 in Malaysia

Deployed in Kota Kinabalu Bay, Sabah (Malaysia), the Mobula 8.2 vessel operates in shallow coastal waters (average depth: 21 m) within coral reef areas, intercepting and collecting marine plastic waste. Carried out under an official partnership between the Marine Research Foundation (MRF) and the City of Kota Kinabalu (DBKK), this mission is intended to become a replicable model for plastic waste interception across Southeast Asia.

Key dates



Annual results

Over Q2, Q3, and Q4 2025 (April–December), the Mobula 8.2 carried out more than 250 days of clean-up operations and generated measurable environmental impact:

135 215

marine debris
items collected

2'380 kg

of waste

630 kg

of plastic recycled

420

eco-bricks for local
infrastructure



Recycling and Community Impact

Beyond collection, the mission integrated a circular approach to waste through **local partnerships**:

- Prestige Recycle: Main recycling partner for rigid plastics (PET, HDPE).
- Meraki Daat: Processing of mixed and low-value plastics, typically refused by conventional centres, transformed into eco-bricks.

Skills and Livelihoods: Local residents were trained in eco-brick production, creating sustainable jobs within the community.

Community Walkways: 419 eco-bricks produced, forming 61.6 m of walkways on Gaya Island, directly benefiting local village infrastructure.



Regional Outreach: Participation in the ASEAN Conference on Combating Plastic Pollution, to showcase this replicable model at a regional level.



Challenges Encountered and Measures Taken

- Several operational challenges marked the year, each met with a swift and structured response.
- Northeast Monsoon (Q4): heavy rainfall and sustained winds affected operations in the fourth quarter. This constraint was managed through adaptive planning and reinforced safety protocols.
- Recycling Infrastructure: the temporary closure of GPR reduced processing capacity, offset by the partnership with Meraki Daat.
- Staff Turnover: the departure of a key team member was absorbed through an internal promotion and a part-time hire.
- Equipment: a mooring chain failure was addressed as an emergency, followed by the installation of a permanent mooring system.

2026 Outlook

In 2026, the Malaysia project will aim to consolidate operations by ensuring 7-day-a-week activity, supported by ongoing team training and rigorous vessel maintenance.

A multi-stakeholder meeting will be co-organised with Sabah Parks to improve waste management across the islands. The SeaCleaners will also support the implementation of the conveyor system planned by DBKK, which will streamline offloading and allow more human resources to be reallocated to sorting and recycling.

Eco-brick production will continue to expand, with the ambition of identifying larger-scale uses for community infrastructure. Finally, the mission will gain visibility at regional conferences and on digital platforms, to promote a concrete, effective, and replicable model of action.



Volunteer Programme

The SeaCleaners' volunteer community continues to grow rapidly, driven by a growing number of people choosing to turn their concern into action.

By the end of 2025, it comprised 145 volunteers worldwide, with new sign-ups on a regular basis. To support each new arrival, a short onboarding training programme has been put in place. It provides essential knowledge about marine plastic pollution, as well as the values that guide all of The SeaCleaners' missions.

Thanks to Valentina, Volunteer and Awareness Coordinator, and our regional coordinators, every volunteer is welcomed, supported, and fully integrated into the collective effort.

This community's commitment translates into concrete action on the ground: awareness campaigns, waste collection, educational initiatives, community mobilisation, events, content creation, and partnership development. All of these demonstrate that together, our volunteers generate real and lasting impact.

145
Volunteers at the end of 2025



Awareness-Raising In the classroom...

To effectively raise awareness among young audiences about plastic pollution, we designed presentations illustrating the life cycle of plastic waste, from production to its environmental impact.

These materials highlight the harmful consequences of plastic pollution on marine life and ecosystems: a video, educational games, and above all, plenty of interaction with the children!



750
Sudents

... and online

Since June 2025, communications have been relaunched on the new website TheSeaCleaners.org and across all our social media channels (Instagram, Facebook, and LinkedIn), increasing our visibility and delivering direct messages on a range of topics.

90'000
Followers

380
publications on social media



Clean-Up Operations

Direct action on the ground is at the heart of our commitment.

Through regular clean-up operations organised in Switzerland and France, we collect large quantities of waste, making a tangible contribution to the fight against plastic pollution.

- Rennes, France: March
- Biscarosse, France: 2 in March and 1 in June
- La Rochelle, France : March and September
- Versoix, Switzerland: World Clean-Up Day organised in September in collaboration with IMD alumni.
- Clean-up in Geneva:
 - Emirates GB Sailing Team
 - Schellenberg Wittmer
 - JP Morgan

10
Clean-ups

750
kgs of waste collected



Sports Challenge Day with



For the third consecutive year, NonStop Gym once again partnered with The SeaCleaners for a charity event entitled "The Blue Wave."

On 4 November 2025, all 44 clubs across Switzerland opened their doors to welcome the public to take on as many sports challenges as possible.

For each entry and each challenge completed, NonStop Gym made a donation to the association:

1 Entry = CHF 1

1 Circuit = CHF 5

Thanks to enthusiastic participation, NonStop Gym made a record donation of over CHF :

40'000.-
donated



Patrons and donors

We would like to warmly thank the companies and individuals who faithfully stand by our side and make our ocean protection efforts possible.



Doetsch Grether is a Swiss company specialising in health and wellness products.

General public

All individual benefactors who have financially supported our activities through their regular donations. Their numbers grow every year.



European Maritime Finance (EMF) is a company specialising in financing and investment in the maritime sector, particularly for sustainable vessels and port infrastructure. Based in Europe, it supports shipowners and maritime operators in the transition to more environmentally responsible solutions.



Isaac Dreyfus-Bernheim Foundation is a Swiss philanthropic organisation committed to promoting and supporting various sectors, including culture, education, and science.



Fondation de France is the leading philanthropic network in France, bringing together donors, founders, volunteers, and project leaders across all regions. Its ambition: to help build effective and lasting solutions to society's challenges.



NonStop Gym is a Swiss fitness franchise known for offering modern fitness facilities available 24/7, which organised a one-day sports challenge for all its members in support of The SeaCleaners Swiss.



Fonds Rhinos, created in November 2023, is an endowment fund dedicated to financing projects that work towards the preservation of water, biodiversity, and the environment more broadly.



OKNO Immobilier is a Swiss real estate agency offering a full range of property services.



Réactiv Office Design provides office design consultancy, partitioning, furniture distribution, and space planning in Switzerland.



Gunvor Foundation supports organisations that contribute in concrete and measurable ways to advances in health, education, and environmental sustainability, with a particular focus on innovation, collaboration, and long-term impact.

Technological Partners



Designs and builds professional cleaning vessels and equipment to collect floating debris and pollutants in rivers, harbours, and coastal waters.



Provides environmental monitoring via satellite and artificial intelligence to track pollution in oceans and freshwater, and to turn field actions into measurable indicators.

Expedition Partners



MRF is the first Malaysian marine-focused NGO, established to advance knowledge of marine ecosystems and their associated flora and fauna, in Southeast Asia and other Indo-Pacific regions.



LPMK: An Indonesian organisation dedicated to strengthening local capacity, improving economic and ecological sustainability, and preserving cultural diversity.



The Indonesian national non-profit plastic recycling association, bringing together the entire recycling value chain — from collectors and waste banks to recycling industries — to strengthen a structured national recycling ecosystem.

Ambassadors

Our ambassadors are more than supporters: they are passionate advocates carrying The SeaCleaners' mission to new horizons. Whether athletes, explorers, scientists, or artists, they use their voice and influence to raise awareness of plastic pollution and inspire action. By sharing our commitment to ocean protection, they help amplify our impact and drive meaningful change.



"As a passionate sailor, sailing is a tremendous way to raise public awareness about the need to protect the oceans."

Théo Masse
Sailor



"Pushing the limits of performance while protecting our oceans."

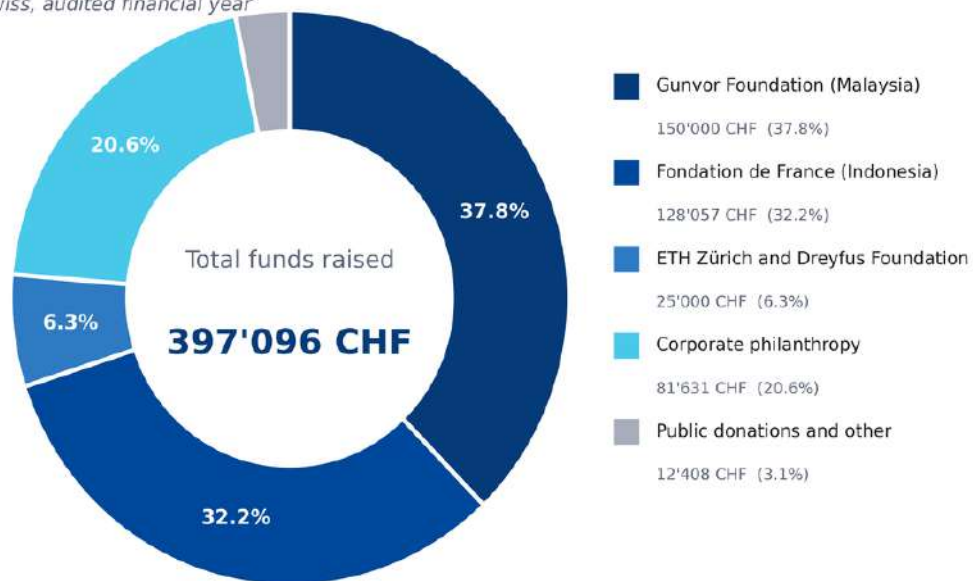
Yves Courbon
Sailor

Audited Accounts

The SeaCleaners' accounts are subject to an annual audit conducted by BDO SA, one of Switzerland's leading audit, fiduciary services, and consulting firms. Its expertise includes auditing, tax and legal advice, fiduciary services, and business support. The full set of accounts is available on our website.

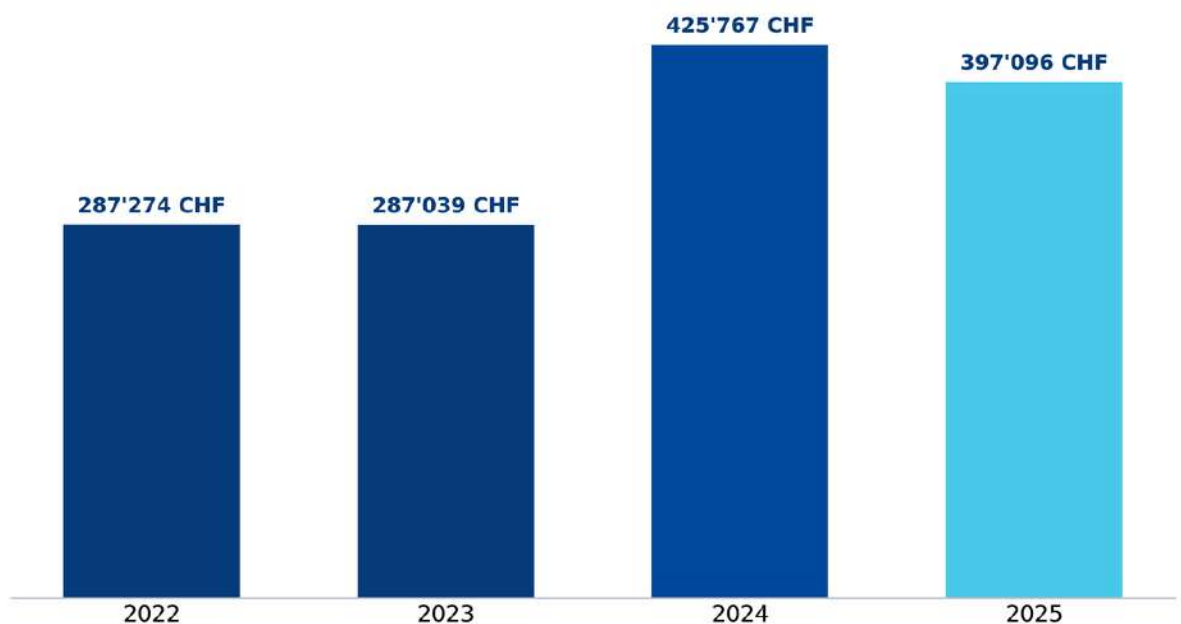
Origin of funds 2025

The SeaCleaners Swiss, audited financial year



Evolution of funds raised (2022 to 2025)

The SeaCleaners Swiss, in CHF, audited accounts





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