

ACTIVITY REPORT

THE SEACLEANERS SWISS

2023



<https://www.theseacleaners.ch>

EDITORIALS	3
THE SEACLEANERS SWISS	5
MOBULA AND MANTA PROJECTS	9
RAISING AWARENESS AND CLEANING UP	12
SUSTAINABILITY GOALS	15
FINANCIAL RESULTS	17
PATRONS AND SPONSORS	18

EDITORIAL

PRESIDENT OF THE SEACLEANERS SWISS

Dear Members,

2023 has been a year of changes and challenges. Only TSC's mission has remained constant.

Internal changes at The SeaCleaners Swiss with the nomination of a new General Manager, bringing dynamism and a forward-looking vision.

Another resource has been hired to ensure that TSC Swiss benefits from effective marketing actions. New members have joined the committee; their professionalism and contributions have made the committee more comprehensive in terms of skills.

Following the departure of its founder, Yvan Bourgnon, The SeaCleaners' foreign associations have become members and have been represented on the Board of Directors.

The SeaCleaners Swiss now chairs the board. This collaboration between the French, Spanish and Swiss associations has made it possible to overcome an internal management crisis at The SeaCleaners France. For The SeaCleaners Swiss, this strengthened partnership offers the opportunity to develop specific sponsorship offers for Swiss donors. Tangible results are expected in the near future. It is also important to note that no financial transaction agreement has been signed between the Swiss and French organisations. The crisis experienced by The SeaCleaners France has therefore had no impact on the financial health of our Swiss entity.

Maurice Hoffstetter
President of The SeaCleaners Swiss



Maurice Hoffstetter

EDITORIAL GENERAL MANAGER OF THE SEACLEANERS SWISS

Dear Friends,

The year 2023 has been marked by unprecedented challenges, but also by significant progress and successes for The SeaCleaners Swiss. It is with great pride that I share with you the highlights of this year.



Firstly, I would like to highlight the strengthening of our Board of Directors. The arrival of new, passionate and committed members has enabled us to broaden our expertise and energise our initiatives. This renewed support is essential if we are to succeed in our mission and continue our fight against plastic pollution of the oceans.

Our donors, always loyal and generous, have played a crucial role in our progress. Thanks to their unwavering support, we continue to fund ambitious projects such as Mobula 100% Suisse. This project symbolises our commitment and our ability to innovate in order to protect our oceans and our planet. Funding for this initiative is underway and we are more determined than ever to make this vision a reality.

Our relationship with The SeaCleaners France has also strengthened this year. Our teams work together on a daily basis, sharing knowledge and resources to maximise our impact. This synergy has enabled us to tackle challenges together and strengthen our position as a key player in the fight against marine pollution.

At the same time, we have continued our efforts to raise awareness in schools and universities, one of our most important missions.

Educating the younger generation about environmental issues is crucial to building a sustainable future.



We also continued to participate in public events, such as the Paléo Festival or La Foire du Valais, to reach as many people as possible. This mission is going from strength to strength, with increasing demand from the community and institutions.

However, the year was not without its difficulties. SeaCleaners France experienced a serious crisis between September and December. This turbulent period put our resilience and solidarity to the test. In response to this crisis, The SeaCleaners Swiss, as a legal entity, took over the presidency of the board of directors of The SeaCleaners France. This responsibility demonstrates our commitment and our ability to support our partners in difficult times.

Despite these trials, I remain deeply optimistic about the future of The SeaCleaners Swiss. Our determination, our ability to innovate and the continued support of our community put us in a strong position to meet the challenges ahead. Together we will continue to protect our oceans and raise awareness of the urgency of this cause.

I would like to thank each and every one of you for your invaluable support. Together we can make a lasting difference.

With all my gratitude and commitment,

Benoit de Torcy
General Manager

Benoit de Torcy

THE ASSOCIATION

Every day, our oceans suffer from plastic pollution, endangering not only marine life but also our own. To act for the protection of our oceans is to fight for the survival of our planet.

Isolated actions, although important, are not enough. It's essential to have an integrated approach to address this global challenge.

This is what The SeaCleaners offers.

WHO WE ARE?

The SeaCleaners Swiss is a non-profit association recognized as being of public utility.

OUR MISSION

In the face of a certain inertia from national and international public policies and the accelerating production and consumption of plastic, The SeaCleaners has chosen a proactive and pragmatic approach to contribute to the reduction of ocean pollution. This is particularly through the design, construction, and operation of one or more boats dedicated to collecting oceanic waste.



OUR DREAM

The dream of The SeaCleaners Swiss is of a world in which the oceans and aquatic environments, once drastically decontaminated, will have regained their original beauty and the integrity of their functions vital for planetary balance. Both humanity and biodiversity depend on it.

THE SEACLEANERS SWISS

WHO WE ARE?

The SeaCleaners Swiss is more than just a branch of our global organization. It's the beating heart of our fight against plastic pollution, not only in Switzerland but also on the international stage.

BOARD OF DIRECTORS

Since 2023



Maurice Hoffstetter
President
 Corporate strategy
 Business management



Cyrille Alheritiere
General Secretary
 Strategy management
 Wealth management



Annabella Cardone
Treasurer
 Finance and Investment
 Management



Milena Stoyanova
 Sustainability
 Corporate affairs
 Financial services



Maxime Chrétien
 Audit
 Fraud management
 Due diligence & anti bribery



Begoña Mallenco
 Marketing and
 Communication
 Brand management

EXECUTIVE MANAGEMENT



Benoit de Torcy
General manager
 Strategic thinking and planning
 Relationship Management
 Organizational Oversight

THE SEACLEANERS SWISS

OUR MISSIONS



TO CONTRIBUTE TO CLEANING UP THE OCEANS AND AQUATIC ENVIRONMENTS AND TO RECYCLE PLASTIC WASTE.



TO UNDERSTAND PLASTIC POLLUTION, DEVELOP AND WIDELY DISSEMINATE SCIENTIFIC KNOWLEDGE.



TO SENSITIZE AND MOBILIZE ALL PUBLICS IN ORDER TO RAISE AWARENESS AND BRING ABOUT LASTING CHANGES IN BEHAVIOR.



TO ENSURE AN OPTIMAL MANAGEMENT OF OCEAN WASTE AND PROMOTE LOCAL DYNAMICS OF CIRCULAR ECONOMY.

SOME FACTS ABOUT PLASTIC CONSUMPTION IN SWITZERLAND(*):

350 000 TONS:

Switzerland's annual plastic packaging consumption.

100 TONS:

The amount of macro plastics found each year on the shores of Swiss lakes and rivers.

53 TONS:

The amount of plastic transported daily from Lake Léman to the Mediterranean.

10% OF WASTE FROM LÉMAN LAKE

are evacuated by the Rhône and discharged into the Mediterranean Sea every year.

MOBULA: A MULTI-PURPOSE POLLUTION CONTROL SOLUTION FOR COASTAL AND IN-LAND CALM WATERS

The MOBULA is a clean-up vessel featuring unique, innovative technology for the collection of floating solid and liquid waste.

Thanks to its removable floats and folding deck, it offers considerable storage capacity for plastic waste, while retaining the ability to be transported economically and safely in a 40-foot container.



THE SEACLEANERS' FLAGSHIP PROJECT: THE MANTA

The Manta is more than just a boat. It's a true giant of the seas, a catamaran, the fruit of four years of R&D, which is at once a collection vessel, a processing plant and a scientific laboratory. Driven by renewable energies, this vessel is able to operate for the most part without fossil fuels, demonstrating exceptional environmental responsibility.



The challenge. Every minute, our world dumps 20 tonnes of plastic waste into the oceans. The design of the Manta, a pioneering vessel capable of collecting and recycling marine plastic waste on an industrial scale.

OVERVIEW OF THE MANTA'S VALUES

Unrivalled efficiency: The Manta is the first factory ship capable of collecting and recycling huge quantities of floating plastic waste. In operation, it can collect and process 1 to 3 tonnes of plastic waste per hour, aiming to remove between 5,000 and 10,000 tonnes of plastic from the oceans every year.

Advanced technology: With over 45,000 hours of development, it incorporates an innovative hybrid propulsion system and is powered by renewable energies. It can operate most of the time without fossil fuels, reducing its environmental footprint.

Unique capabilities: The Manta is the only vessel capable of handling 100% of the plastic waste collected at sea. It integrates an onboard plant for sorting, processing, and converting plastic into energy, all with the minimal environmental footprint.

Multiple missions :

- **Research:** It has research facilities on board, hosting scientific teams to study plastic pollution.
- **Education:** The Manta serves as an educational platform, raising awareness of plastic pollution among hundreds of visitors every day.
- **Promotion:** It aims to initiate the transition to a circular economy in countries most affected by plastic pollution.
- **Ambassador:** As an iconic vessel, it demonstrates plastic waste collection and recovery technologies, encouraging their widespread adoption.

To date, the MANTA project has required + 45,000 working-hours.

Awareness Raising Activities

The SeaCleaners Swiss acts against plastic pollution in a corrective and preventive way, notably by educating and raising awareness among the general public, in order to raise awareness and bring about lasting changes in behavior.

RAISING AWARENESS AMONG SCHOOLS

As part of our ongoing mission at The SeaCleaners Swiss, we have once again dedicated significant efforts this year to educating students about the pressing issue of plastic pollution. Understanding that education is a powerful tool for change, we have actively engaged with numerous classes and universities, imparting knowledge and inspiring action among young minds.

1. Interactive Presentations: We employed multimedia presentations to highlight the journey of plastic waste from production to pollution, emphasizing its detrimental effects on marine life and ecosystems.
2. We show a film about children who first experienced plastic pollution at sea and then decided to research all this plastic pollution and its effects.
3. Finally, we have developed some educational games about plastic pollution to see if they have learned anything.

2023 in figures:

**+30 key
actions**

**+3000 people
sensitized**

**+1600 children
reached**

RAISING AWARENESS IN THE FIELD



Our presence in the field was marked by several emblematic events:

Foire du Valais:

The SeaCleaners participated in the 2023 Foire du Valais, within the thematic exhibition "WATER IN ALL ITS STATES". This participation allowed us to highlight our mission and initiatives in the fight against marine plastic pollution.

The SeaCleaners' participation in the 2023 Foire du Valais within the "WATER IN ALL ITS STATES" exhibition was thus a valuable opportunity to promote our mission, raise public awareness of plastic pollution issues, and strengthen our support network for ocean protection.

Alternatiba:

As part of the Alternatiba Festival, we took part in a round table led by Patagonia.

Patagonia presented 3 films:

- "Oceans: L'Arte dell'attivismo
- "For the love of the sea
- "The Guardians

This presentation was followed by a round table discussion between Patagonia, The SeaCleaners, Sea Shepherd and The Shift.

Durability Week - UNIL/AIESEC:

The participation of The SeaCleaners in the Sustainability Week at UNIL with AIESEC students, through conferences and a cleanup event, underscores our commitment to educating and engaging young people in the fight against plastic pollution. This initiative helps to cultivate a generation of environmentally conscious individuals who are equipped and motivated to drive positive change.

Paléo Festival:

Our presence at one of Switzerland's biggest music festivals enabled us to raise awareness among festival-goers. Our stand was the meeting point for discussing environmental issues while enjoying the music.

“CLEAN-UP” OPERATIONS



Direct action in the field has always been at the heart of our concerns. Regular "**clean-ups**" have resulted in the collection of large quantities of waste:

Clean-up at the Versoix (GE) : World Clean-Up Day organised with IMD alumni

Clean-up Durability Week - UNIL/AIESEC (VD):
We were joined by Tonton, the famous Twitch' streamer, during this clean-up.

3 Clean-up with NonStop Gym: For the NonStop Gym community in Geneva, Lausanne and Zurich

Clean-up in Paleo (VD): With the team of the organisation



2023 figures:

6 actions clean up

+500 kg collected

+1400 L

ACHIEVING THE SUSTAINABILITY GOALS WITH THE SEACLEANERS

Ocean plastic pollution undermines the achievement of several of the 17 Sustainable Development Goals (SDGs), commitments adopted by UN member states to promote shared prosperity and protect the planet by 2030.

Fighting against the scourge of ocean plastic pollution, at all levels, is to participate in responding to the global challenges we face. By joining The SeaCleaners, you are joining the movement of those who are working towards a more sustainable future for all and transforming the world.

NO POVERTY



The SeaCleaners is determined to turn plastic from a waste product into a valuable resource. Every day, we fight to give a second life to this waste and offer employment opportunities in the areas most in need. Our support for initiatives such as "**Social Plastic**" embodies our vision of a world without poverty, valuing every gram of plastic recovered and every workforce mobilized to protect our oceans.

ZERO HUNGER



The ocean feeds humanity. However, plastic pollution is compromising this vital source. Our actions at The SeaCleaners transcend simple ocean cleaning. We fight to protect our fish stocks, **restore our food chain**, and guarantee food security for millions. Because a clean ocean means a future where hunger is relegated to the annals of history.

GOOD HEALTH AND WELL-BEING



The plastic you can't see is the most dangerous. Every microparticle, when it enters our food chain, puts our health at risk. At The SeaCleaners, we intervene before this plastic becomes invisible, **protecting the health of every individual**, every child, every future..

CLEAN WATER AND SANITATION



A drop of clean water is worth its weight in gold. The SeaCleaners, through MOBULA, strives to turn **every polluted drop into a source of life**. In partnership with local communities, we fight the dangers of plastic pollution to ensure clean, safe water for all.





AFFORDABLE AND CLEAN ENERGY

The **MANTA** is more than just a ship; it's a **vision for the future of energy**. With eco-friendly innovations, we're proving that the marine industry, too, can be a champion of sustainability. At The SeaCleaners, we're pushing the boundaries of what's possible when it comes to clean energy.



DECENT WORK AND ECONOMIC GROWTH

Value lies in what many consider useless. The SeaCleaners embraces the circular economy, **turning waste into resources**, and resources into sustainable jobs. Our projects are synonymous with opportunities, skills and local economic growth.



REDUCED INEQUALITIES

The Plastic pollution is more than an environmental issue; it's a question of social justice. At The SeaCleaners, we fight for the unheard voices, the marginalized communities who bear the brunt of this pollution. We're working for a world where a **healthy environment is a fundamental right**, accessible to all.



RESPONSIBLE CONSUMPTION AND PRODUCTION

Responsibility is our watchword. The SeaCleaners works tirelessly to promote **responsible consumption and production**, putting education and awareness at the heart of every intervention. Because a sustainable future begins with informed choices today.



CLIMATE ACTION

The fight against climate change is a race against time. At The SeaCleaners, every piece of plastic waste we remove, every preventive action we take, every piece of research we conduct is aimed at **restoring our planet's delicate balance**. Our mission is clear: for a stable climate, the oceans must be preserved.



LIFE BELOW WATER

Aquatic life is the barometer of our planetary health. Every marine animal affected, every ecosystem disrupted, is a warning signal. With UNEP's support, we at The SeaCleaners are answering this call with unwavering determination. Together, we can turn back the tide of pollution and **provide a safe haven for marine life**.



FINANCIAL RESULTS AND OPERATING EXPENSES

FOR THE PERIOD 01/01/2023 TO 12/31/2023

TOTAL ASSETS	CHF 287'039.-
operating income	CHF 309'263.-
Net income	CHF -23'543.-

- ➔ CHF 309'263.- were deducted from donations to cover the association's operating costs in Switzerland.
- ➔ The remuneration of the executive management is not disclosed deliberately, as it consists of only one person.



Patrons and sponsors

The SeaCleaners Swiss's sponsors support the association every day in the development of its ocean protection missions.

CORPORATE SPONSORS

Several companies have already joined The SeaCleaners adventure. They are linked to the project by a sponsorship agreement that commits them to supporting the association in a long-term relationship.

AN OVERVIEW OF 2023 SPONSORS



This year, the association benefited from in-kind sponsorship from the following Swiss companies:

- ✓ **SP Group**
A company committed to reducing its carbon footprint through sustainable practices and energy innovations.
- ✓ **Reactiv Office Design**
Club active in local projects related to preserve the environment, improve the community and nature.
- ✓ **Fondation Valery**
The Valery Foundation aims to position itself as a philanthropic Impact Lab, promoting the dynamic and innovative vision of traditional for-profit incubators while upholding the values of the philanthropic realm.
- ✓ **Fondation de Fondateur**
It supports environmental initiatives in Switzerland, working to protect local ecosystems and promote sustainability.
- ✓ **Okno Immobilier**
OKNO Immobilier is a Swiss real estate agency offering a full range of property services.
- ✓ **Foerderung der Freiheit**
Supports the promotion of nature through contributions to non-profit organisations and individuals, as well as aid and research projects.

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AN OVERVIEW OF 2023 SPONSORS



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✔ NonStop Gym

NonStop Gym is a chain of gyms in Switzerland, known for offering modern fitness facilities accessible 24 hours a day, 7 days a week, which has launched a one-day sports challenge for all its members in aid of The SeaCleaners Swiss.

✔ Doetsch Grether

Doetsch Grether is a Swiss company specialising in health and wellness products.

✔ Fondation Isaac Dreyfus-Bernheim

The Isaac Dreyfus-Bernheim Foundation is a Swiss philanthropic institution dedicated to the promotion and support of various fields, mainly culture, education and science.

✔ Lions Club Veveyse

The Veveyse Lions Club is a local chapter of Lions Clubs International, a worldwide organisation of service clubs. Lions Clubs are known for their philanthropy, community involvement and initiatives to help those in need.

✔ The General Public

All the individual donors who have supported our activities financially through their regular donations.

There are more and more of them every year.

ACKNOWLEDGEMENTS





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<https://www.theseacleaners.ch>



Document à annexer au rapport d'activité pour 2023

Document to be annexed to the activity report for 2023

Blonay, le 07 Juillet 2024

À l'heure où nous écrivons cette annexe, The SeaCleaners France a été mis en liquidation judiciaire. Cette fermeture n'a aucun impact sur les opérations de The SeaCleaners Swiss, qui a toujours été, est, et restera financièrement et juridiquement indépendant des projets des autres entités de The SeaCleaners à l'étranger. La détermination de The SeaCleaners à poursuivre ses activités et à remplir ses missions initiales reste intacte et inébranlable.

At the time of writing, The SeaCleaners France has gone into receivership. This closure has no impact on the activities of The SeaCleaners Swiss, which has always been, is, and will remain financially and legally independent from the projects of The SeaCleaners' other foreign entities. The determination of The SeaCleaners to continue its activities and fulfil its original missions remains intact and unwavering.